



# BLACK LABEL



## « THE PERFECT START »

Black Label owes its emblematic name to Victor Lanson, who in 1937 wished to pay tribute to the British market, and notably the Royal Court of the United Kingdom, which Champagne Lanson has supplied by appointment since 1900.

The style of this champagne blend is constant throughout the years, a balance between vibrancy and finesse, freshness and elegance, truly characteristic of the Lanson style.

### CHARACTERISTICS:

- ✦ Blend: 35% Chardonnay, 50% Pinot Noir, 15% Pinot Meunier
- ✦ Number of crus: 100 different crus
- ✦ Ageing: 3 years minimum
- ✦ Dosage: 8g



After ageing for a minimum of 3 years in the cellars, Lanson Black Label is harmonious and fully matured. It has a brilliant, clear colour with amber highlights and a joyful stream of fine bubbles.

The nose reveals springtime aromas as well as some subtle « toasty » and honey notes. On the palate the bouquet of ripe fruits and citrus give the wine a well-rounded feel, but one that is light with its fresh finish.